IN THE CLAIMS:

Please amend Claim 1 as follows:

(Currently Amended) An image display device comprising:
an image display element for modulating incident light and displaying
an image; and

an illumination device for sequentially irradiating with light in each color said image display element, which is adapted to change an image displayed on said image display element in synchronization with the irradiation of the light to thereby recognize the image, wherein

said illumination device comprises a light source for emitting white light; a plurality of color filter members being rotatably arranged in a light path between said light source and said image display element; and a filter drive means for rotationally driving each of the plurality of color filter members individually, and wherein said illumination device further sequentially converts the white light emitted from said light source into each color of light by rotationally driving said color filter members and switches image quality of a displayed image by switching said rotationally driven color filter members, wherein

said plurality of color filter members comprise a first filter member and second filter member, and a ratio of an area of a certain first color area to other color areas on said first filter member is different from that a ratio of that first color area to other color areas on said second filter member.

2. (Original) An image display device according to Claim 1, wherein said color filter members have a plurality of color areas.

- 3. (Previously Presented) An image display device according to Claim 2, wherein the characteristics of said color filter members are mutually different from each other by virtue of the relative portions of said color filter members occupied by each of the plurality of color areas on one color filter member being different from the relative portions occupied by each of the plurality of color areas on said other color filter member.
- 4. (Previously Presented) An image display device according to Claim 2, wherein the characteristics of said color filter members are mutually different from each other by virtue of transmittancy characteristics of one of said color filter members being different from the transmittancy characteristics of said other color filter member.
- 5. (Previously Presented) An image display device according to Claim 2, wherein the characteristics of said color filter members are mutually different from each other by virtue of the number of color areas on one of said color filter member being different from the number of color areas on said other color filter member.
- 6. (Original) An image display device according to Claim 1, wherein said plurality of color filter members are arranged so as to overlap each other at least in part.
- 7. (Original) An image display device according to Claim 1, wherein at least one color filter member from said plurality of color filter members has a white area.

- 8. (Previously Presented) An image display device according to Claim 1, wherein said filter drive means drives one of said color filter members and stops said other color filter member.
- 9. (Previously Presented) An image display device according to Claim 1, wherein said filter drive means simultaneously rotationally drives said plurality of color filter members.
- 10. (Original) An image display device according to Claim 1, wherein the switching of image qualities by means of the switching of said color filter members is conducted in response to switches or changes in an input stream.
- 11. (Original) An image display device according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted in response to switches or changes in content of an input signal.
- 12. (Previously Presented) An image display device according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted in response to changes in an input signal attribute.
- 13. (Previously Presented) An image display devices according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted in accordance with a use or a purpose of an inputted image.

- 14. (Original) An image display device according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted in response to a control from a user input means.
- 15. (Original) An image display device according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted in response to a control via a communication from an external source.
- 16. (Original) An image display device according to Claim 1, wherein the switching of the image quality by means of the switching of said color filter members is conducted automatically.
- 17. (Original) An image display device according to Claim 1, wherein said image display element is a liquid crystal element.
- 18. (Original) An image display device according to Claim 1, wherein said image display element is an MEMS-type spatial modulation element.
- 19. (Original) An image display device according to Claim 1, wherein said image display element is a spatial modulation display element having arrayed micro-mirrors.